

## Georgia Rides to the Capitol 2011

**MediaQ Media Analysis Report**

Prepared: April 4, 2011

Date Range: February 15, 2011 through March 31, 2011



## Georgia Rides to the Capitol 2011

Project	# of Articles	Print	Online	Soc. Media	B'cast	Newswires
Georgia Rides to the Capitol 2011	44	3	30	3	8	0

### Project: Georgia Rides to the Capitol 2011

Type	Date	Headline Publication / Journalist	City	State	Audience	Pub. Value
Online	3/31/2011	<u>Pedaling to raise bicycle awareness</u> Crier Newspapers	Roswell	GA	105	\$15.23
Online	3/30/2011	<u>CenterLines: 2011 "Georgia Rides to the Capitol" a Big Success!</u> CenterLines John Williams	n/a	n/a	n/a	n/a
Online	3/26/2011	<u>North Springs High students join bike ride to Capitol</u> 11 Alive - Marietta Beth Sawicki	Atlanta	GA	n/a	n/a
Online	3/25/2011	<u>Georgia Rides to the Capitol</u> Northside Neighbor Nathan Self	Atlanta	GA	n/a	n/a
B'cast	3/23/2011 5:30 PM	<u>Content from WAGA Atlanta</u> ▶ WAGA Atlanta n/a	Atlanta	GA	138,896	n/a
B'cast	3/23/2011 5:45 AM	<u>Content from WSB Atlanta</u> ▶ WSB Atlanta n/a	Atlanta	GA	70,172	n/a
Print	3/23/2011	<u>Cyclists rally for new trails</u> Atlanta Journal and Constitution (GA) Staff	Atlanta	GA	274,999	\$572.79
B'cast	3/22/2011 10:55 PM	<u>Content from WAGA Atlanta</u> ▶ WAGA Atlanta n/a	Atlanta	GA	138,896	n/a
B'cast	3/22/2011 6:50 PM	<u>Content from WAGA Atlanta</u> ▶ WAGA Atlanta n/a	Atlanta	GA	138,896	n/a
B'cast	3/22/2011 5:35 PM	<u>Content from WSB Atlanta</u> ▶ WSB Atlanta n/a	Atlanta	GA	70,172	n/a
B'cast	3/22/2011 5:35 PM	<u>Content from WSB Atlanta</u> ▶ WSB Atlanta n/a	Atlanta	GA	70,172	n/a
B'cast	3/22/2011 12:35 PM	<u>Content from WAGA Atlanta</u> ▶ WAGA Atlanta n/a	Atlanta	GA	138,896	n/a
B'cast	3/22/2011 7:50 AM	<u>Content from WAGA Atlanta</u> ▶ WAGA Atlanta n/a	Atlanta	GA	138,896	n/a
Online	3/22/2011	<u>Gallery: Hundreds bicycle to Georgia Capitol</u> Atlanta Journal Constitution Bob Andres, Vino Wong	Atlanta	GA	n/a	n/a
Print	3/22/2011	<u>Northside</u>				

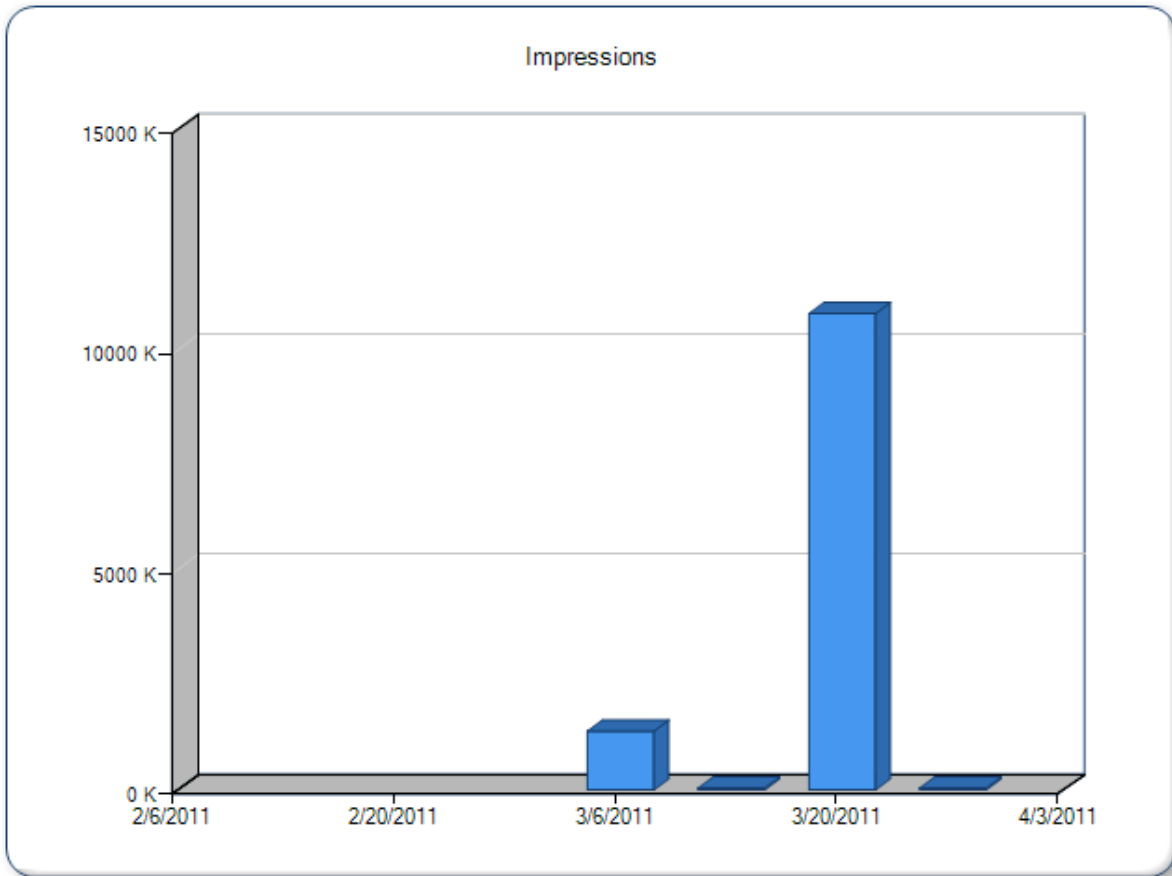
		<u>Atlanta Journal and Constitution (GA)</u> <i>Patrick Fox, Christian Boone, Nancy Badertscher, Jeffry Scott, J</i>	Atlanta	GA	274,999	\$9,164.64
Online	3/21/2011	<u>Mayors joins over 1,000 cyclists for 2011 "Georgia Rides to the Capitol"</u> Examiner.com <i>Kelly George, Atlanta Healthy Trends Examiner</i>	National	n/a	8,043,062	\$144,775.08
Online	3/21/2011	<u>Cyclists set for ride to Capitol</u> <u>Atlanta Journal And Constitution</u> <i>Patrick Fox</i>	Atlanta	GA	1,317,922	\$7,907.52
Online	3/21/2011	<u>Georgia Rides to the Capitol</u> Neighbor Newspapers.com	n/a	n/a	50,000	\$1,500.00
Online	3/20/2011	<u>Georgia Rides to the Capitol</u> Douglas Neighbor	n/a	n/a	50,000	\$1,500.00
Online	3/19/2011	<u>Ride with mayor to Capitol</u> NorthFulton.com	n/a	n/a	29,000	\$348.00
Online	3/19/2011	<u>Georgia mayors ride to the Capitol</u> 11 Alive - Marietta <i>Beth Sawicki</i>	Atlanta	GA	n/a	n/a
Online	3/17/2011	<u>Metro Atlanta City Officials to Ride TO THE CAPITOL for Improved Bicycle Conditions</u> Gwinnett County Weekly	n/a	n/a	50,000	\$700.00
Online	3/17/2011	<u>Georgia Rides to the Capitol returns</u> Neighbor Newspapers.com	n/a	n/a	50,000	\$900.00
Online	3/16/2011	<u>6th annual "Georgia Rides to the Capitol" hits the streets</u> CenterLines <i>John Williams</i>	n/a	n/a	n/a	n/a
Online	3/11/2011	<u>Metro Atlanta City Officials to Ride Again for Improved Bicycle Conditions</u> Gwinnett County Weekly	n/a	n/a	50,000	\$1,800.00
Online	3/11/2011	<u>Cycling News Roundup - 10 March 2011</u> Daily Peloton	n/a	n/a	18,400	\$4,268.80
Online	3/11/2011	<u>Southern Seasons Magazine - Facebook</u> Facebook / Southern Seasons <i>n/a</i>	Atlanta	GA	n/a	n/a
Blogs	3/10/2011	<u>Twitter - BeccaGymGirl</u> Twitter <i>BeccaGymGirl</i>	n/a	n/a	n/a	n/a
Blogs	3/10/2011	<u>Twitter - WizeBarry</u> Twitter <i>Barry Wieczorek</i>	n/a	n/a	n/a	n/a
Online	3/10/2011	<u>Metro Atlanta City Officials to Ride Again for Improved Bicycle Conditions</u> <u>Atlanta Journal And Constitution</u> <i>Arlinda Broady</i>	Atlanta	GA	1,317,922	\$10,543.36
Online	3/10/2011	<u>Metro Atlanta City Officials to Ride Again for Improved Bicycle Conditions</u> Bike World News <i>Al Fresco</i>	n/a	n/a	n/a	n/a
Blogs	3/10/2011	<u>Twitter - Bike World News/Ron Callahan</u> Twitter <i>Rob Callahan</i>	n/a	n/a	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Eventful <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Georgia Magazine <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Yelp.com <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u>				

		MDJOnline.com <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Active.com <i>n/a</i>	n/a	n/a	n/a	n/a
Print	2/15/2011	<u>GA Rides to the Capitol</u> Access Atlanta <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> NorthFulton.com <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Douglas County Sentinel <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Cherokee Tribune <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Atlanta Daily World <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> NeighborNewspapers.com <i>n/a</i>	Atlanta	GA	n/a	n/a
Online	2/15/2011	<u>Georgia Rides to the Capitol</u> Zvents <i>n/a</i>	Atlanta	GA	n/a	n/a

## Georgia Rides to the Capitol 2011

Project	# of Articles	Print	Online	Soc. Media	B'cast	Newswires
Georgia Rides to the Capitol 2011	44	3	30	3	8	0

Impressions	
Total Articles	44
Total Impressions	12,181,405



The articles provided in this report are for your personal information and use only. Note that this material may not be publicly distributed, posted to any web site available to the public, or used for any promotional purpose whatsoever without the express consent of the copyright owner.

Powered By:  


©2011. For more information contact: (203) 846-2811 or [e-mail us](mailto:us@enr.com).